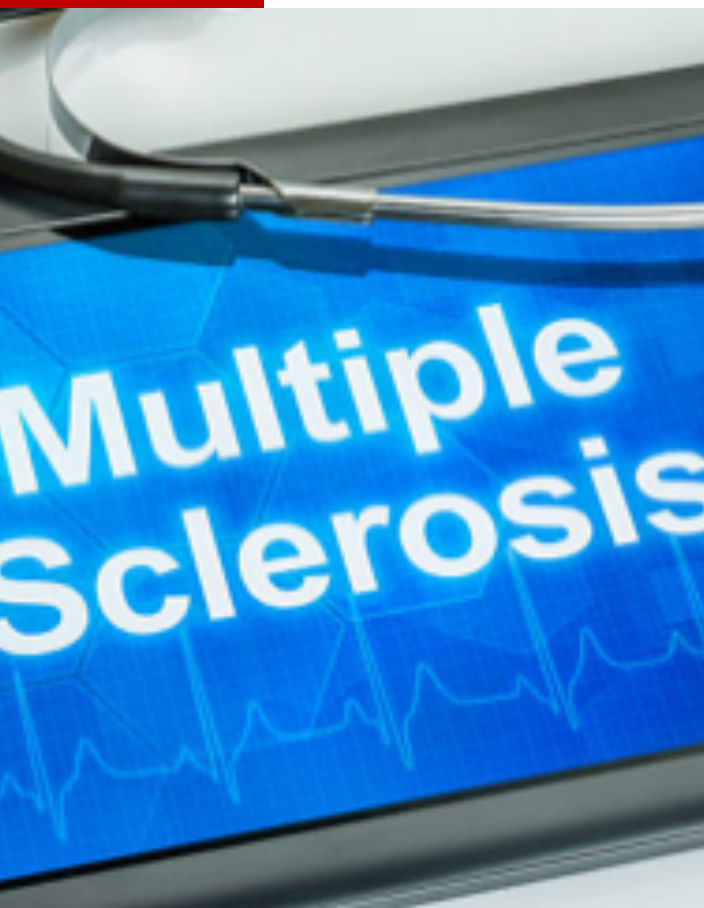


2020 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

# Multiple sclerosis in Canada



**PUBLICATION DATE:** Monday, October 19  
**GET INVOLVED BY:** Thursday, September 10  
**MATERIAL DUE:** Monday, October 12

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Canada has one of the highest rates of multiple sclerosis (MS) in the world, with an estimated 77,000 Canadians living with the disease. This special feature will explore the outlook for people living with this neurological condition that affects the brain, optic nerves and spinal cord, causing a range of symptoms such as problems with balance, vision and muscle control. It will also highlight the efforts of advocates, organizations, health-care professionals and researchers dedicated to offering support and hope.

### Proposed topic highlights:

- ADVOCACY** – Raising awareness and promoting better understanding.
- RESEARCH & INNOVATION** – Promising hope for finding answers and a cure.
- SUPPORT & SERVICES** – Where to turn to for connections and support.
- IMPACT** – Shaping the outlook for Canadians living with MS.

**GET INVOLVED TODAY. CONTACT:**  
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