

Cybersecurity, fraud prevention



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GET INVOLVED BY: Thursday, September 10
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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Along with changing societal challenges and new systems and technologies, cyberthreats and fraud are also constantly evolving. Since a growing number of Canadians is impacted every day, this special feature highlights the need for awareness and education for promoting habits that enhance safety and secure digital engagement practices.

Proposed topic highlights:

TRENDS – The latest cybersecurity trends in the COVID-19 era and how they impact Canadians.

BEST PRACTICES – Leading efforts for keeping data secure.

EDUCATION & TRAINING – Promoting data literacy and security.

FINANCIAL SAFETY – Safe and secure financial transactions.

GET INVOLVED TODAY. CONTACT:

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Source: Vividata Spring 2019, National,
Globe Weekly Print and Digital Readers

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Source: Omniture, Doubleclick

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