

Arthritis Awareness Month



PUBLICATION DATE: Saturday, September 19

GET INVOLVED BY: Friday, August 7

MATERIAL DUE: Friday, September 11

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Every day, one in five Canadians lives with arthritis, a collection of conditions affecting joints and other tissues. It causes pain, restricts mobility and diminishes quality of life – and there is no cure. This special feature, published during Arthritis Awareness Month in collaboration with the Arthritis Society, will look at the research, advocacy and solutions designed to improve the outlook for Canadians affected by arthritis.

Proposed topics:

AWARENESS – Increased awareness helping to build better support.

RESEARCH & INNOVATION – Latest findings and developments improving quality of life for people living with arthritis.

SUPPORT & EDUCATION – Where to find resources, community support and updates.

IMPACT OF COVID-19 – Challenges for health-care providers, charities and Canadians with underlying conditions.

GET INVOLVED TODAY. CONTACT:

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936,000 WEEKDAY PRINT READERS
Source: Vividata Winter 2020 Readership Study National

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VS. GAM SITE AND CANADIAN AVERAGE
Source: Omniture, Doubleclick

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