

Patient access & empowerment



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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

More than ever, Canadians want to take an active role in managing their health, and evidence shows that empowering patients can lead to improved quality and safety of care and enhanced performance of care providers. This special feature explores how access to information and care can impact the experiences and outcomes for patients and their families.

Proposed topic highlights:

ADVOCACY & SUPPORT – Raising awareness and providing support for Canadian patients.

OUTCOMES – Initiatives and organizations dedicated to improving health outcomes.

TECHNOLOGY & INNOVATION – Enabling better patient care with technology and innovation.

COMMUNITY EFFORT – Steps for promoting a healthy society.

GET INVOLVED TODAY. CONTACT:

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