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NEWSPAPER AND DIGITAL

Financial Planning Week

PUBLICATION DATE: Friday, November 20

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MATERIAL DUE: Friday, November 6

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Financial planning can seem daunting, especially during a crisis. But paying attention to money matters can help to prevent serious problems from developing as well as increase the chances for achieving life goals. This special feature, produced in collaboration with FP Canada and published during the 12th annual Financial Planning Week in November 2020, highlights the importance and benefits of financial planning with a qualified professional.

Proposed topic highlights:

NAVIGATING UNCERTAIN TIMES – Tips for short- and long-term planning.

CASH & DEBT MANAGEMENT – Sound decisions for today and the future.

RESOURCES – Navigating unique financial situations.

QUALIFIED ADVICE – The value of expert advice.

SOLUTIONS – Access to products and support for realizing personal or professional goals.

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