

Positive change through giving



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With a long history of achieving significant positive impact in Canadian communities and across the globe, nonprofit organizations inspire many to make a difference as donors and volunteers. This special feature, produced in partnership with the Association of Fundraising Professionals, explores the role of philanthropy in responding to urgent needs and improving outcomes where and when it matters most.

Proposed topics:

MEETING URGENT COMMUNITY NEEDS – How nonprofits are uniting communities and responding to urgent challenges.

IMPACT – Sharing stories of hope and support.

THE VALUE OF CHARITIES – Providing valuable services and addressing societal gaps—how influential and important are charities?

THE POWER OF ENGAGEMENT – The benefits of giving and volunteering.

TECHNOLOGY AND SECURITY – The importance of working with trusted nonprofits and charities.

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