

E-commerce solutions



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E-commerce, electronically buying or selling products through online services or over the internet, is growing fast, with businesses responding to current market conditions with online solutions. This special feature will explore the state and potential of e-commerce in Canada.

Proposed topic highlights:

Trends – How current conditions and customer preferences shape opportunities.

Solutions – Where can businesses and consumers find resources and support?

Market reach – Finding and reaching a growing customer base.

Risks and rewards – Navigating risks like fraud and scams.

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