

# Food Day Canada



**PUBLICATION DATE:** Saturday, August 1  
**GET INVOLVED BY:** Friday, June 12  
**MATERIAL DUE:** Friday, July 24

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Food Day Canada presents a chance for Canadians to celebrate their food and explore the path from farm to fork. This special feature, published on Food Day Canada, highlights the contribution of Canada’s farmers, food producers, innovators and advocates to promoting food awareness and health and well-being.

**Proposed topic highlights:**

**BUILDING CONNECTIONS** – How are farmers and food manufacturers connecting with customers and vice versa?

**BRAND CANADA** – What sets the Canadian brand apart?

**RESEARCH & INNOVATION** – Leveraging research and innovation for sustainable food systems.

**CONSUMER TRENDS** – How are changing food choices affect Canada’s food producers?

**FOOD SECURITY** – Building resilience and enhancing food security.

**GET INVOLVED TODAY. CONTACT:**

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