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Canadian Environment Week



PUBLICATION DATE: Friday, June 5
GET INVOLVED BY: Friday, April 24
MATERIAL DUE: Friday, May 29

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Canada has a wealth of natural capital, and the Canadian Environment Week, which was established in 1971, celebrates efforts and accomplishments in advancing environmental sustainability across the country. This special feature, published during the first week of June, on the UN World Environment Day and the Canada Clean Air Day and ahead of the World Oceans Day, will raise awareness about the challenges, issues and trends impacting our environment.

Proposed topic highlights:

AWARENESS & ADVOCACY – We highlight leadership in and initiatives for raising awareness.

NATURAL CAPITAL – Changing the way we look at the value of ecosystem services.

RESEARCH & INNOVATION – Advancing understanding and tackling environmental challenges.

APPRECIATION & CONSERVATION – Encouraging Canadians to appreciate and contribute to protecting their environment.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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