

GLOBE NOTICES RATES 2020

Globe Notices are business communications that appear within Business Classifieds, in the Report on Business section, and publish nationally.

Notice ads are based on a 5-column grid unless otherwise stated.

Rates are gross, in Canadian dollars.

Financial, Dividend, Meeting, Notice of Record Advertising

Monday–Saturday per Line

1 day	\$58.74
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Legals (35-line minimum)

Weekday

Saturday per Line

1 day	\$28.61	\$31.48
2–3 days	25.76	28.97
4 + days	21.45	23.59

Tenders (35-line minimum)

Weekday

Saturday per Line

\$36.50	\$38.33
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Tombstones (Must follow standard ad sizes, 10 column grid)

1 day	\$29.08 per line
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Public Notices in the Report on Business or Front News section

(Must follow standard ad sizes, 10-column grid)

Weekday

Saturday per Line

\$31.88	\$35.06
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Deadlines

Pubset	Booking	c/r material	Final changes
3 bus days prior @ 3:30pm	2 bus days prior @ 3:30pm	2 bus days prior @ 4:30pm	1 bus day prior @ 2pm

Source: Vividata Fall 2019 Readership Study – Total Readers, National and Metro Edition

Canada's #1 national newspaper is your essential platform to reach influential Canadians who seek insight, clarity and perspective on the issues that affect our domestic outlook and the world at large.



919,000 average weekday readers **1,695,000** average weekday readers

Colour is also available to enhance your advertising, at an additional cost.

If you need an affidavit, request one with the ad submission or before finalization of the ad – available for an additional \$100

For additional information and to book your advertising:

1.866.390.3231

advertising@globeandmail.com

