

# Food security



**PUBLICATION DATE:** Tuesday, June 9  
**GET INVOLVED BY:** Tuesday, April 28  
**MATERIAL DUE:** Tuesday, June 2

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Global challenges can disrupt agricultural production and supply chains and threaten the food security of many. This special feature explores the role of Canadian farmers and food producers to help to feed the world in times of uncertainty.

**Proposed topic highlights:**

**FARMING** – Enabling the success of Canadian farmers.

**RESEARCH** – Up-to-date knowledge informing farming and food production practices.

**INNOVATION** – Technology innovation supporting the agricultural value chain.

**FOOD SAFETY** – The reputation and efforts defining made-in-Canada foods.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON**, Project Manager T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

**INTEGRATED CONTENT FEATURES** ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING ADVERTISERS CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

**THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE**

**ONLINE:** National Edition  
**4.1 MILLION WEEKLY DIGITAL READERS**

**PRINT:** National Edition  
**936,000 WEEKDAY PRINT READERS**  
Source: Vividata Winter 2020 Readership Study National

**WITH POWERFUL INTERACTIVITY RESULTS**  
**35% HIGHER READING TIME**  
OVER 2 MINUTES ON SPECIAL REPORT ARTICLES VS. GAM SITE AVERAGE

**3 X HIGHER CTR**  
ON ADS NEXT TO CONTENT  
VS. GAM SITE AND CANADIAN AVERAGE  
Source: Omniture, Doubleclick

**Click on the report below to see a similar feature**

