



EDITORIAL FEATURES

- **The leadership issue:** There are great leaders in every field, from sports to medicine to diplomacy to the arts. This issue will showcase some phenomenal individuals, exploring how their tips and strategies can be applied in the boardroom
- **Executive education:** Canada's most comprehensive guide to the country's top Executive MBA and MBA programs. Includes a listing of every EMBA and MBA course in the country, with commentary on the best programs in each area

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

SPONSOR AND INTEGRATED CONTENT FEATURES (SCFs AND ICFs)

- [MBA Profiles](#) (SCF)
- [Risk Management](#) (ICF)
- [Business Education in Canada](#) (ICF)

BOOKING AND CREATIVE DEADLINES

SCF booking deadline: June 23
ICF booking deadline: July 7
ICF creative due: July 28

Partial page booking deadline: July 23
Partial page creative due: July 28

Full page booking deadline: July 28
Full page creative due: July 30