

EDITORIAL FEATURE

- **The wealth issue:** Offering an early look at the coming year in the markets. From hot stocks to key indicators to global events, here are the priorities to watch in 2021. Plus, interviews with high-powered players shaping how Canadians invest their money

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

INTEGRATED CONTENT FEATURES (ICFs)

- [Managing Your Wealth](#)
- [Women in Finance](#)
- [Ethical Investing](#)

BOOKING AND CREATIVE DEADLINES

ICF booking deadline: September 3
ICF creative due: September 24

Partial page booking deadline: September 22
Partial page creative due: September 24

Full page booking deadline: September 24
Full page creative due: September 28