



EDITORIAL FEATURE

- **ROB Top 1000:** Our annual, definitive ranking of the top 1,000 Canadian companies by revenue, along with ratings for more than 500 companies using our proprietary system

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

INTEGRATED CONTENT FEATURES (ICFs)

- [Corporate Governance](#)
- [Corporate Credit Cards](#)

BOOKING AND CREATIVE DEADLINES

ICF booking deadline: March 3
ICF creative due: March 24

Partial page booking deadline: March 19
Partial page creative due: March 24

Full page booking deadline: March 24
Full page creative due: March 26