



### EDITORIAL FEATURE

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- **Canada's most creative:** A showcase of companies and business leaders who employ imagination and ingenuity to stay ahead of the competition. Going beyond the creative sectors like media and advertising, to showcase individuals in areas such as finance, law, and engineering. We'll show how innovative thinking exists across industries

\*Editorial Features are news and may be subject to change without notice

### ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

### INTEGRATED CONTENT FEATURES (ICFs)

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- [Women in Finance](#)
- [Management Consulting](#)

### BOOKING AND CREATIVE DEADLINES

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ICF booking deadline: April 7  
ICF creative due: April 28

Partial page booking deadline: April 23  
Partial page creative due: April 28

Full page booking deadline: April 28  
Full page creative due: April 30