

EDITORIAL FEATURE

- **Made in Canada:** A celebration of Canadian products, companies and corporate leaders who are now shaping the global economy. From beloved brands to unknown success stories, this package will tell their stories and offer insights into how other homegrown successes can conquer the world

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

INTEGRATED CONTENT FEATURES (ICFs)

- [Business Travel](#)
- [Investment Strategies and Advice](#)

BOOKING AND CREATIVE DEADLINES

ICF booking deadline: May 5
ICF creative due: May 26

Partial page booking deadline: May 21
Partial page creative due: May 26

Full page booking deadline: May 26
Full page creative due: May 28