



EDITORIAL FEATURES

- **Hidden gems:** Some businesses are market darlings, with plenty of press and hype. The ten firms in this package ... aren't that. They're unglamorous—some might say boring—yet are great investments with management lessons to teach as well
- **Failure is an option:** Canadian businesses are risk adverse—and that's hurting them. In honest interviews, prominent executives and entrepreneurs reveal their greatest mistakes, what they learned and how they prepared them for future success

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

INTEGRATED CONTENT FEATURES (ICFs)

- [Investment Strategies and Advice](#)
- [Management Consulting](#)

BOOKING AND CREATIVE DEADLINES

ICF booking deadline: November 26
ICF creative due: December 17

Partial page booking deadline: December 12
Partial page creative due: December 17

Full page booking deadline: December 17
Full page creative due: December 19