



THE
GLOBE
AND
MAIL

REPORT ON BUSINESS

MAGAZINE

DECEMBER ISSUE

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2020

EDITORIAL FEATURE

- **CEO of the Year:** A celebration the best and brightest CEOs in the country, as chosen by the Report on Business magazine editorial team. We will acknowledge the successes of CEOs in a variety of categories. One truly exceptional leader will be granted the title of CEO of the Year in a special gala celebration held at The Globe and Mail Centre

*Editorial Features are news and may be subject to change without notice

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

INTEGRATED CONTENT FEATURES (ICFs)

- [Estate Planning](#)
- [Corporate Governance](#)

BOOKING AND CREATIVE DEADLINES

ICF booking deadline: October 6
ICF creative due: October 27

Partial page booking deadline: October 22
Partial page creative due: October 27

Full page booking deadline: October 27
Full page creative due: October 29