



### EDITORIAL FEATURE

- **Women in leadership:** A spotlight on companies succeeding in filling executive roles with outstanding women. We'll profile the companies while digging into the recruiting, mentorship and training practices that enable them to succeed in their push towards gender parity

\*Editorial Features are news and may be subject to change without notice

### ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

### SPONSOR AND INTEGRATED CONTENT FEATURES (SCFs AND ICF)

- [MBA Profiles](#) (SCF)
- [Women at the Top](#) (ICF)

### BOOKING AND CREATIVE DEADLINES

SCF booking deadline: January 21  
ICF booking deadline: February 4  
SCF/ICF creative due: February 25

Partial page booking deadline: February 20  
Partial page creative due: February 25

Full page booking deadline: February 25  
Full page creative due: February 27