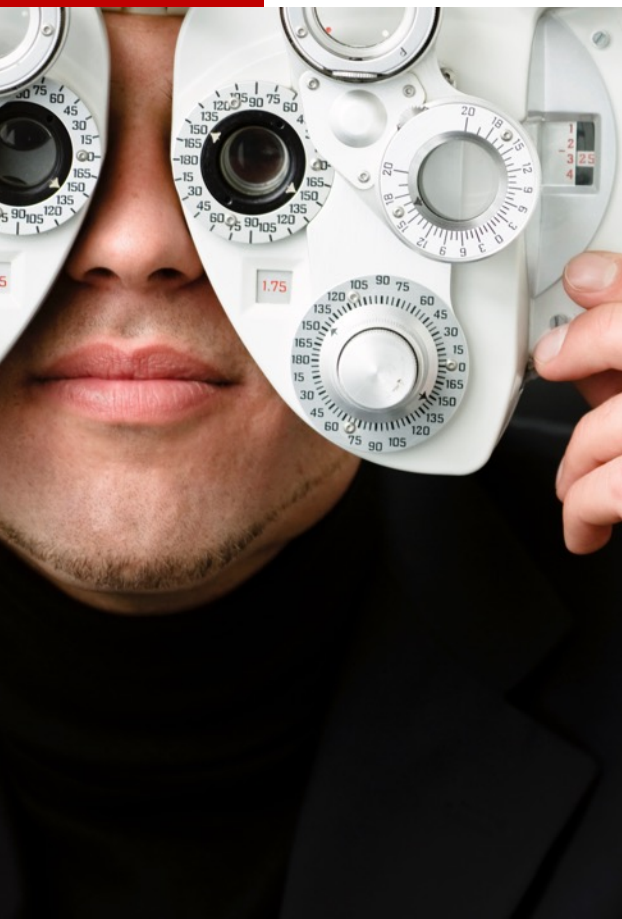


2019 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

Vision health



PUBLICATION DATE: Thursday, October 10, 2019

GET INVOLVED BY: Thursday, September 5, 2019

MATERIAL DUE: Thursday, September 26, 2019

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Over one million Canadians are blind or partially sighted. This special feature, published to coincide with World Sight Day, will create awareness about the importance of vision health and explore the medical and technological advancements promising hope for people experiencing vision loss.

Proposed topic highlights:

ADVOCACY – Canadian organizations providing support and raising awareness.

TECHNOLOGY & INNOVATION – Products and tools improving the outlook for Canadians.

RESEARCH – Game-changing discoveries and vision health research.

EYE EXAMS & INTERVENTIONS – Exams, corrective vision surgeries and other options.

GLASSES & CONTACTS – Fashion, technology and comfort.

GET INVOLVED TODAY. CONTACT:

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