

Shifting away from plastics



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Experts call for accelerating the transition from a “take, make and throw away” model to a circular economy with the focus on renewable materials, reusing and recycling. The trend toward a circular economy could be a \$4.5-trillion opportunity for sustainable businesses around the world by 2030. This special feature explores efforts to become less dependent on fossil-fuel-derived material as well as innovation that advances replacements for and sustainability of plastics.

Proposed topics:

- ADVOCACY & LEADERSHIP** – Spearheading the transition to a circular economy.
- PLASTICS ALTERNATIVES** – Replacing plastics with renewably resourced material.
- INNOVATION** – Products that are easily disassembled, repaired, reused or recycled.
- WASTE REDUCTION** – The path to zero-waste communities.

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