

Liver disease



PUBLICATION DATE: Tuesday, November 26

GET INVOLVED BY: Tuesday, October 15

MATERIAL DUE: Tuesday, November 5

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Liver disease is on the rise, with an estimated one in four Canadians being affected. This special feature, highlighting the impact of liver diseases, is produced in partnership with the Canadian Liver Foundation, which celebrates its 50th anniversary this year.

Proposed topics:

Advocacy and awareness – Educating Canadians about the lifestyle choices that can contribute to liver disease.

Research – Findings advancing the understanding of causes and factors, such as viruses, toxins, genetics, alcohol and more.

Impact and outlook – Liver disease diagnoses and what they mean for Canadian adults and children.

Cancer – Liver cancer, one of the fastest rising and deadliest forms of cancer in Canada.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager, rdeacon@globeandmail.com

REACH YOUR TARGET

IN PRINT

1,148,000

READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

7 MILLION

MONTHLY UNIQUE VISITORS

(Globe and Mail multi-platform)

Source: comScore Q2 2017

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VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

Click on the report below to see a
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