

Focus on higher learning

Colleges & Institutes Canada



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Ninety-five per cent of Canadians live within 50 kilometres of a college or institute. This proximity – combined with programming that is designed to accommodate students at all career stages – enables people to begin their career with confidence or to continue learning and enhance their chances for success in today's job market. This special feature, produced in collaboration with Colleges and Institutes Canada (CICan), explores opportunities for learning and partnerships.

Proposed topics:

- NEW PROGRAMS** – New and exciting programs in all disciplines
- LEADERSHIP** – Award-winning efforts, creative ideas and state-of-the-art facilities.
- STUDENT SUPPORT** – Support systems enabling students success.
- EDUCATION PATHWAYS** – Providing new models and flexible learning options.
- EXPERIENTIAL LEARNING** – Hands-on learning, applied research and internships.

REACH YOUR TARGET

IN PRINT
1,148,000
READERS IN THE PRINT EDITION

1,730,000
READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE
7 MILLION
MONTHLY UNIQUE VISITORS
(Globe and Mail multi-platform)
Source: comScore Q2 2017

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OVER 2 MINUTES ON SPECIAL REPORT
ARTICLES VS. GAM SITE AVERAGE

3X HIGHER CTR

ON ADS NEXT TO CONTENT
VS. GAM SITE AND CANADIAN AVERAGE
Source: Omniture, Doubleclick

Click on the report below to see a previous feature on this topic



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GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager, rdeacon@globeandmail.com