



THE
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MAIL

REPORT ON BUSINESS

MAGAZINE

DECEMBER ISSUE

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EDITORIAL FEATURE

This year, we're taking a fresh spin on our perennial classic – **CEO of the Year**. ROB magazine will recognize five exemplary CEOs for achievements in different categories; Leader of the Year, Innovator of the Year, Strategist of the Year, Global Citizen of the Year and Global Visionary of the Year. Of these five winners, one truly exceptional leader will be granted the title of 2019's CEO of the Year, as determined by the Report on Business editorial team. Always a keeper issue, don't miss out in having your advertising being part of it. High impact opportunities are available.

*Editorial Features are news and may be subject to change without notice

NOTABLE UPFRONT COLUMNS

The Exchange

Our long-running and popular feature, in which we engage in a frank conversation with a prominent executive or entrepreneur.

Ask-an-Expert

In each issue, we turn to experts to solve executives' problems, from awkward matters to office etiquette to intractable issues around corporate strategy

ROB MAGAZINE READERS

- 1,014,000 print readers per issue
- \$11 Billion of business purchase influence
- Took 1.3 million vacations in Canada last year
- Have \$224 Billion in investments
- Took 719K business trips last year
- Spent \$22 Billion on current vehicles

Vividata Winter 2019 Study - National, Report on Business magazine print

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