

World Teachers' Day



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GET INVOLVED BY: Thursday, August 22
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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

October 5 is World Teachers' Day, which was inaugurated by UNESCO in 1994 to highlight the contribution of the teaching profession to education and development. This special feature explores how teachers make a difference in the lives of their students by inspiring them, modelling behaviour and conveying the tools and skills that form the foundation for career and personal success.

Proposed topics:

LEADERSHIP – Teaching excellence and how it is shaping the culture of learning.

DIVERSITY & INCLUSION – Meeting the needs of each student and building a stronger society.

TEACHER EDUCATION – Contributing to new knowledge and innovation.

FUTURE-READY – Equipping the next generation for future success.

GET INVOLVED TODAY. CONTACT:

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REACH YOUR TARGET

IN PRINT

1,148,000

READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

7 MILLION

MONTHLY UNIQUE VISITORS

(Globe and Mail multi-platform)

Source: comScore Q2 2017

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OVER 2 MINUTES ON SPECIAL REPORT
ARTICLES VS. GAM SITE AVERAGE

3X HIGHER CTR

ON ADS NEXT TO CONTENT
VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

Click on the report below to see a
previous feature on this topic

