

National Coffee Day



PUBLICATION DATE: Tuesday, October 1st
GET INVOLVED BY: Tuesday, August 20th
MATERIAL DUE: Tuesday, September 17th

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

From the many different roasts and means of preparation to flavoured and decaf options, cold brews and iced drinks – coffee is the beverage of choice for many Canadians. Daily routines may include a trip to their favourite coffee shop or preparing a perfect cup at home. This special feature explores the Canadian coffee culture and its latest trends and celebrates National Coffee Day.

Proposed topics:

TOP BRANDS. Brands and coffee shops having earned the loyalty of Canadians.

COFFEE GEAR. Must-have coffee-making equipment and accessories.

INNOVATION. Technology and innovation improving growing, roasting, packaging and distribution.

CAFFEINE CULTURE. What coffee consumption means for our health and well-being.

GET INVOLVED TODAY. CONTACT:
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REACH YOUR TARGET

IN PRINT
1,148,000
READERS IN THE PRINT EDITION

1,730,000
READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE
7 MILLION
MONTHLY UNIQUE VISITORS
(Globe and Mail multi-platform)
Source: comScore Q2 2017

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VS. GAM SITE AND CANADIAN AVERAGE
Source: Omniture, Doubleclick

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