

# Mortgages for millennials



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**GET INVOLVED BY:** Friday, September 13th  
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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Preferences and values have changed and different generations of Canadians are making different lifestyle choices, yet the dream to own a home has remained the same. This special feature highlights the increasing complexity of Canada’s homebuying and mortgage process and enlists experts to share their best advice for navigating the market with success.

- Proposed topics:**
- ADVICE** – Making home purchase decisions part of financial planning.
  - TECHNOLOGY & INNOVATION** – Online tools and new mortgage solutions.
  - FIRST-TIME HOMEBUYERS** – Advice for entering the market.
  - RENOVATIONS & GREEN UPGRADES** – Boosting your home’s value and performance.

**GET INVOLVED TODAY. CONTACT:**  
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Source: Vividata Spring 2019, National, Globe Weekly Print and Digital Readers

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Source: Omniture, Doubleclick

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