

Healthy workplaces



PUBLICATION DATE: Monday, October 7
GET INVOLVED BY: Monday, August 26
MATERIAL DUE: Monday, September 23

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

In today's economy, where human qualities like connectivity, innovation and collaboration are crucial driving factors, organizations need to ensure their team members can bring their creativity, passion and best ideas to work. This special feature highlights how an engaged and motivated workforce leads to positive and productive workplaces as well as a range of bottom-line benefits.

Proposed topics:

EMPLOYEE HEALTH – Boosting social and emotional well-being and physical and psychological health.

CULTURE OF ENGAGEMENT – Employee engagement translating into positive outcomes.

RESEARCH AND INNOVATION – Research in workplace wellness and examples of innovation.

DIVERSITY AND INCLUSION – Canadian organizations championing inclusion.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager, rdeacon@globeandmail.com

REACH YOUR TARGET

IN PRINT

1,148,000

READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

7 MILLION

MONTHLY UNIQUE VISITORS

(Globe and Mail multi-platform)

Source: comScore Q2 2017

THE GLOBE AND MAIL
DELIVERS YOUR BEST AUDIENCE:

WITH POWERFUL INTERACTIVITY RESULTS...

**35% HIGHER
READING TIME**

OVER 2 MINUTES ON SPECIAL REPORT
ARTICLES VS. GAM SITE AVERAGE

3X HIGHER CTR

ON ADS NEXT TO CONTENT
VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

[Click on the report below to see a previous feature on this or similar topics](#)

