

# Aerospace



**PUBLICATION DATE:** Friday, November 8  
**GET INVOLVED BY:** Friday, September 27  
**MATERIAL DUE:** Friday, October 25  
**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The Canadian aerospace industry plays an important role in in strengthening Canada’s economy, workforce and innovation achievements. This special feature highlights the sector’s reputation for quality, value, performance and reliability as well as examines the conditions that can allow it to thrive, such as free and open trade, strong economic policies and a commitment to investing in mature innovative sectors.

**Proposed topics:**

**GLOBAL SOLUTIONS** – Exports and the market dynamics affecting the industry.

**ECONOMIC IMPACT** – The sector’s track record in boosting regional and national growth.

**R&D** – Aerospace – the highest ranked R&D investor across manufacturing industries.

**SPACE** – Canada’s contributions to the international space community?

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON**, Project Manager, [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

## REACH YOUR TARGET

IN PRINT

**1,148,000**

READERS IN THE PRINT EDITION

**1,730,000**

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

**7 MILLION**

MONTHLY UNIQUE VISITORS

(Globe and Mail multi-platform)  
Source: comScore Q2 2017

THE GLOBE AND MAIL  
DELIVERS YOUR BEST AUDIENCE:

WITH POWERFUL INTERACTIVITY RESULTS...

**35% HIGHER  
READING TIME**

OVER 2 MINUTES ON SPECIAL REPORT  
ARTICLES VS. GAM SITE AVERAGE

**3X HIGHER CTR**

ON ADS NEXT TO CONTENT  
VS. GAM SITE AND CANADIAN AVERAGE  
Source: Omniture, Doubleclick

Click on the report below to see a similar feature

