

2019 NATIONAL  
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CONTENT FEATURE

NEWSPAPER  
AND DIGITAL

# Asia-Pacific Trade

**PUBLICATION DATE:** Monday, November 7, 2019

**GET INVOLVED BY:** Tuesday, September 26, 2019

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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The Asia-Pacific region has a prominent role in the global economy and politics. Events in the region are of critical importance to Canada's goals of prosperity, development, inclusion, sustainability and peace. This special feature will explore the outlook for the diverse and complex ties between Canada and Asia, which stretch into areas of education, business, culture and more.

## Proposed topic highlights:

**MARKET OUTLOOK** – Asian markets representing growth opportunities.

**PARTNERSHIPS** – Canadian businesses and public institutions and their Asian partners.

**EDUCATION** – International collaborations advancing skill sets for the global economy.

**TECHNOLOGY & INNOVATION** – Enabling cross-border business success.

**GET INVOLVED TODAY. CONTACT:**

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Source: Vividata Spring 2019, National, Globe Weekly Print and Digital Readers

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Source: Omniture, Doubleclick

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