The future of oil and gas

Estimates state that the world’s energy needs will rise by up to 35 per cent by 2035. As Canada strengthens its position as a global energy leader, Canadian firms will face the challenge of balancing technological and strategic issues alongside societal goals of reducing the industry’s environmental footprint.

This special feature, produced in co-operation with leading industry authorities, will examine the importance of the oil sands to Canada’s economy and future, and feature the professionals who power this industry.

Among its topics this feature will discuss:

Diversifying production. Countries around the world will have to rely on a more diverse energy supply by combining conventional resources like oil with alternative forms of energy creation, such as solar, wind, hydro power and more. Explore the crucial role that Canada’s oil sands play in helping deliver the energy the world requires.

Environmental balance. Technological innovation is reducing the environmental impact of extraction. Discover the new technologies and practices that are making a difference.

Global competition. Explore the global environment of the energy production industry and find out how Canada measures up against its international competitors.

All this and more in this special feature.

Natural gas. Canada is currently the third largest producer of natural gas. With an abundance of supply across North America, what is the future of natural gas production and what role does this resource play in our energy future?

Sources: NADbank 2013 48 Mktis A18+; PMB Fall 2014 A18+; comScore & Omniture 3 mos av to September 2014

NEXT STEPS?
Contact your Globe and Mail Account Manager, or Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at rdeacon@globeandmail.com