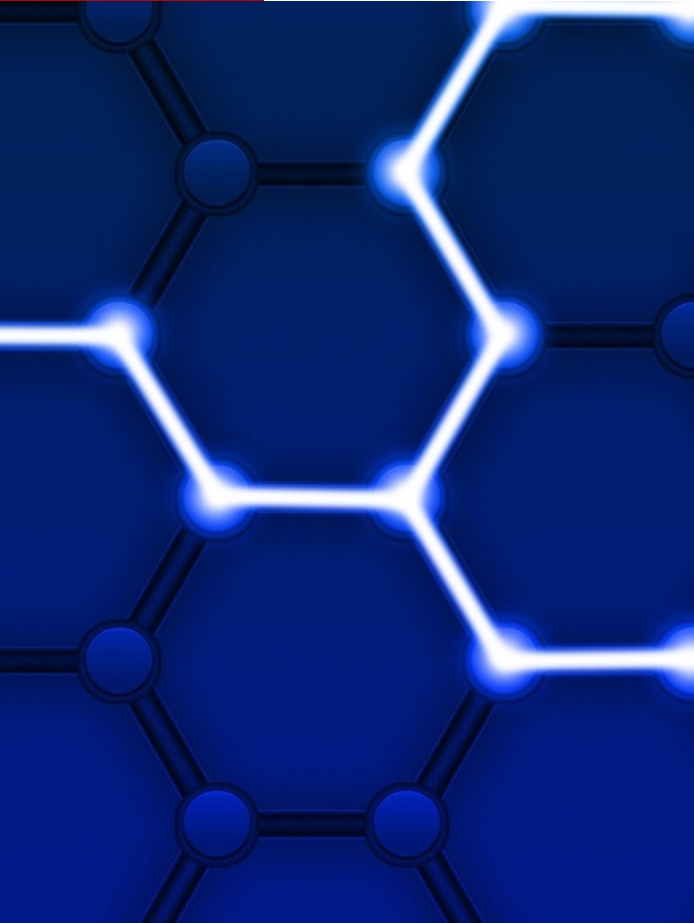


Blockchain



PUBLICATION DATE: Monday, April 29th

GET INVOLVED BY: Monday, March 18th

MATERIAL DUE: Monday, April 15th

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

With its ability to provide a chronological and public ledger of transactions, blockchain technology can provide potential solutions for a variety of sectors and areas of society. This special feature will highlight Canadian thought-leaders, innovators, startups and investors who stay at the edge of an exciting new technology wave by developing, implementing and supporting blockchain applications.

Proposed topics:

- **Solutions** – Blockchain’s potential for transforming data management, supplychains, insurance and more.
- **Blockchain startups** – Innovators and their projected impact.
- **Cryptocurrencies** – What should investors know about blockchain-based currencies.
- **Fraud prevention** – Blockchain as a means to improve fraud prevention.

GET INVOLVED TODAY. CONTACT:

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REACH YOUR TARGET

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READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

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MONTHLY UNIQUE VISITORS

(Globe and Mail multi-platform)
Source: com Score Q 2 2 0 1 7

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Source: Omniture, Doubleclick

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of Canadians say they do not know how much they need to save for retirement

29%
of Canadians say they do not know how much they need to save for retirement

39%
of Canadians say they do not know how much they need to save for retirement

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IMPRESSIONS DELIVERED AS AUDIENCE ENGAGEMENT UNITS. ONE MONTH DELIVERY. CONTEXTUAL PLACEMENT SUBJECT TO AVAILABILITY, DELIVERY TIMES ARE SUBJECT TO SEASONAL ADJUSTMENTS.

For more information, please contact your
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