

BLACK HISTORY MONTH

PUBLICATION DATE: Monday February 25th

GET INVOLVED BY: Wednesday, January 23rd

MATERIAL DUE: Monday, February 11th

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Published to appear during Black History Month, this special feature highlights the legacy and achievements of Black Canadians and their contributions to making Canada a culturally diverse, inclusive and prosperous nation. The 2018 theme is Black Canadian Women: Stories of Strength, Courage and Vision. Proposed topics:

- Advocacy and leadership – Profiling leading organizations and individuals.
- Inclusion and support – Programs and initiatives and their impact.
- Education – Fostering awareness and understanding.



GET INVOLVED TODAY. CONTACT:
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REACH YOUR TARGET

IN PRINT

1,148,000

READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

7 MILLION

MONTHLY UNIQUE VISITORS
(Globe and Mail multi-platform)

Source: comScore Q2 2017

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OVER 2 MINUTES ON SPECIAL REPORT
ARTICLES VS. GAM SITE AVERAGE

3X HIGHER CTR

ON ADS NEXT TO CONTENT
VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

Click on the report below to see a previous feature on this topic

