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# REPORT ON BUSINESS

MAGAZINE

## FEBRUARY ISSUE

**Book by:** Thursday, December 13, 2018  
**Material due:** Thursday, December 20, 2018  
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### EDITORIAL FEATURES

- **Investing:** Our annual **Invest Like a Legend** feature targets high-net-worth investors with advice from the world's best. It regularly includes big names you won't find anywhere else — previous legends have included Sallie Krawcheck, Bill Miller, Joel Greenblatt and David Cheriton. This compendium of top tips for investors is perennial favourite.
- **Profile:** Former Paladin Labs CEO, Jonathan Goodman, on his new venture, Knight Therapeutics

\*Editorial Features are news and may be subject to change without notice

### READER FAVOURITES

#### *Rita Trichur*

Our fearless financial services editor tackles the top business and regulatory issues of the day with sharp insight and engaging commentary.

#### *Graphic Details*

Our one-page infographic explores business trends that are interconnected locally, nationally and around the world.

### ROB MAGAZINE READERS

- 969,000 print readers per issue
- \$7 Billion of business purchase influence
- Took 1.4 million vacations in Canada last year
- Have \$202 Billion in investments
- Took 719K business trips last year
- Spent \$20 Billion on current vehicles

Vividata Fall 2018 Study - National, A18+, Report on Business Magazine Print

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