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THE
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REPORT ON BUSINESS

MAGAZINE

APRIL ISSUE

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EDITORIAL FEATURE

- **Canada: Cannabis capital of the world?** As the first Western country to fully legalize the buying and selling of recreational pot, Canada is well positioned to become the global king of cannabis. We have the largest commercial growers, we're already starting to develop a distribution network and we're slowly developing retail outlets as well. The big producers are already talking about global expansion, partnering with big American beverage companies and buying up cannabis grow operations around the world. This story will look at how likely it is that Canada can become a true international player. The stakes are enormous, but the challenges are too.

*Editorial Features are news and may be subject to change without notice

READER FAVOURITES

Graphic Details

Our one-page infographic explores business trends that are interconnected locally, nationally and around the world.

The Rant

Powerful point-of-view on a major issue in the Canadian business community.

ROB MAGAZINE READERS

- 969,000 print readers per issue
- \$7 Billion of business purchase influence
- Took 1.4 million vacations in Canada last year
- Have \$202 Billion in investments
- Took 719K business trips last year
- Spent \$20 Billion on current vehicles

Vividata Fall 2018 Study - National, A18+, Report on Business Magazine Print

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