

INVESTING IN MINING



The Globe and Mail is the Official National Newspaper for PDAC 2019: The World's Premier Mineral Exploration & Mining Convention March 3-6 at the Metro Toronto Convention Center, Toronto Canada.

In order to help our savvy readers make informed investment decision, The Globe and Mail will be providing insight and thought leadership from Industry experts (both corporate and institutional investors) on where the industry is headed. What opportunities exist for investors, the innovations taking place, and the people who are making an impact in the industry.

PUBLICATION DATE

Sat., March 2, 2019

GET INVOLVED BY

Wed., January 23, 2019

MATERIAL DUE:

Wed., January 30, 2019

Proposed Editorial Highlights:

- How to invest in mining and the fundamentals
- What investors need to know before buying
- Majors and Juniors and the opportunities that exist
- Insights on both macro-economic and political perspectives
- How technology is shaping the industry and what innovations are creating new investment opportunities



This report is a great opportunity for junior exploration companies, major mining companies, mid-sized producers, prospectors, wealth management firms and exchanges to connect with investors in both print and online. The Globe and Mail combined with its network of leading financial publishers such as Forbes, The Wall Street Journal, and Reuters gives your company access to over 1,000,000+ HNW Canadians and active investors eager to learn more.

Distribution Details:

Special **Editorial Feature** to be distributed across Canada on Saturday March 2nd in The Globe and Mail Newspaper and online, with reprints available on each day of the conference at newsstand locations throughout the convention center.

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- More than **800,000** of them have a mix of mutual funds, RRSPs, stocks and bonds (index 127)
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Source: Vividata Q2 2018

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Source: Comscore Q1 2018

Unduplicated Reach between Our Print and Digital Audiences 2.1 million

For additional information, please contact

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