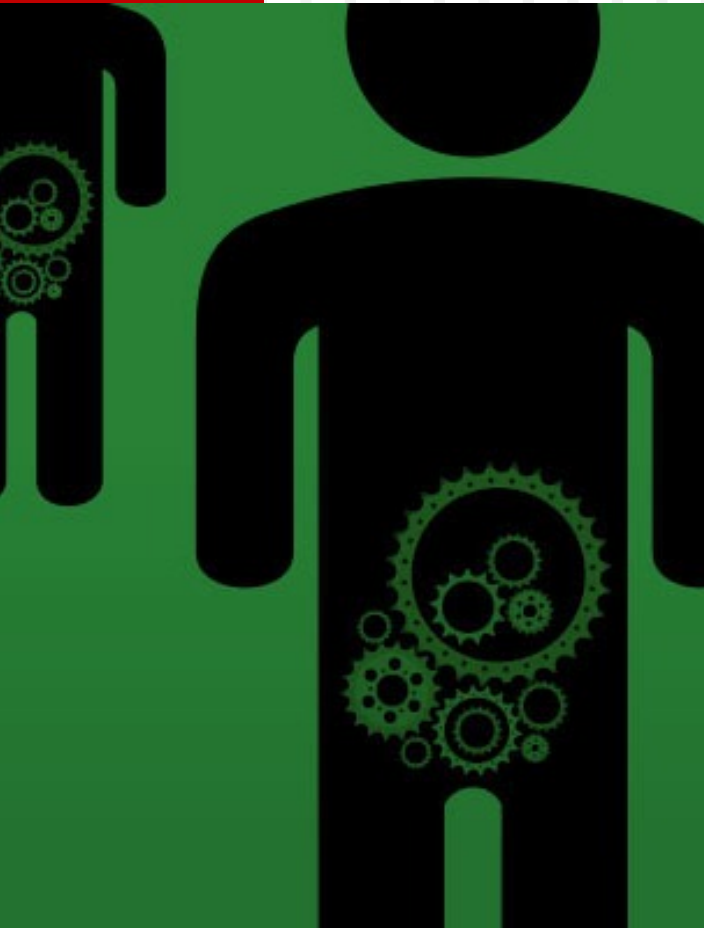


Gastrointestinal Health



PUBLICATION DATE: Monday April 15th

GET INVOLVED BY: Monday, March 4th

MATERIAL DUE: Monday, April 1st

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

In order to provide optimal nourishment, detoxification and immunity, a person's gastrointestinal system has to function seamlessly. Disturbances, on the other hand, can manifest in a number of conditions. Among them are Crohn's disease and ulcerative colitis, which affect one in every 150 Canadians, one of the highest percentages in the world. Proposed topics:

- **AWARENESS** – Efforts and initiatives of leading advocacy groups.
- **RESEARCH** – Research findings and gastroenterologists' recommendations.
- **THERAPIES** – Therapies and treatments options.
- **SUPPORT** – Programs supporting patients and their families.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager, rdeacon@globeandmail.com

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