

2019 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

# COLLEGES & INSTITUTES 2019

## Preparing for the future of work



**PUBLICATION DATE:** Friday, February 22nd

**GET INVOLVED BY:** Friday, January 11th

**MATERIAL DUE:** Friday, February 1st

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

According to a 2018 study, technology will disrupt half of all jobs within the next decade, affecting how we work and learn. Canada's colleges and institutes are on the forefront of efforts to rethink education for the age of AI and automation. Among its topics this report will discuss:

- New programs and credentials
- Lifelong learning
- Adapting to disruptive technologies
- Partnerships

All this and more in this special feature. Don't miss this opportunity to showcase your school!

### REACH YOUR TARGET

IN PRINT

**1,148,000**

READERS IN THE PRINT EDITION

**1,730,000**

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

**7 MILLION**

MONTHLY UNIQUE VISITORS  
(Globe and Mail multi-platform)

Source: comScore Q2 2017

THE GLOBE AND MAIL  
DELIVERS YOUR BEST AUDIENCE:

WITH POWERFUL INTERACTIVITY RESULTS...

**35% HIGHER  
READING TIME**

OVER 2 MINUTES ON SPECIAL REPORT  
ARTICLES VS. GAM SITE AVERAGE

**3X HIGHER CTR**

ON ADS NEXT TO CONTENT  
VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

Click on the report below to see a previous feature on this topic



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