

# Climate Change Action



**PUBLICATION DATE:** Monday, March 11th

**GET INVOLVED BY:** Monday, January 28<sup>th</sup>

**MATERIAL DUE:** Monday, February 25th

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

From rising sea levels and a growing number of extreme weather events to health and environmental concerns, climate change is already having significant and costly effects on our society. Meeting Canada’s climate change commitments requires actions such as developing low-carbon energy systems, supporting clean technology innovation and implementing environmentally responsible practices. **Proposed topics:**

- **LEADERSHIP** – Sustainability initiatives driving business success.
- **CLEAN TECHNOLOGY** – Technologies for tackling climate change challenges.
- **GREEN BUILDINGS** – Improving the environmental performance of cities and communities.
- **RESEARCH & INNOVATION** – Advancing sustainable solutions.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager, [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)**

**REACH YOUR TARGET**

**IN PRINT**

**1,148,000**

READERS IN THE PRINT EDITION

**1,730,000**

READERS IN THE PRINT & DIGITAL EDITIONS

**ONLINE**

**7 MILLION**

MONTHLY UNIQUE VISITORS  
(Globe and Mail multi-platform)

Source: comScore Q2 2017

THE GLOBE AND MAIL  
DELIVERS YOUR BEST AUDIENCE:

**WITH POWERFUL INTERACTIVITY RESULTS...**

**35% HIGHER  
READING TIME**

OVER 2 MINUTES ON SPECIAL REPORT  
ARTICLES VS. GAM SITE AVERAGE

**3X HIGHER CTR**

ON ADS NEXT TO CONTENT  
VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

**Click on the report below to see a previous feature on this topic**

