

CHINESE NEW YEAR 2019



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GET INVOLVED BY: Tuesday, December 11th

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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

On February 5th, 2019, millions of people around the world will usher in the Year of the Pig by celebrating the Chinese New Year, a tradition that is rich in history, customs, symbolism and cultural significance. This special feature – produced in co-operation with leading partners – will raise awareness of a holiday celebrated by people, organizations and businesses across Canada. Among our topic we will explore:

- Festivities – where and how to get involved
- Chinese-Canadian business making a difference
- Culture & history – a grand celebration
- Gifts and decorations – what to give and display

GET INVOLVED TODAY. CONTACT:

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REACH YOUR TARGET

IN PRINT

1,148,000

READERS IN THE PRINT EDITION

1,730,000

READERS IN THE PRINT & DIGITAL EDITIONS

ONLINE

7 MILLION

MONTHLY UNIQUE VISITORS
(Globe and Mail multi-platform)

Source: comScore Q2 2017

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VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

[Click on the report below to see a previous feature on this topic](#)

