



REACH THE LEADERS OF TODAY. AND, TOMORROW.

CEO OF THE YEAR
DECEMBER

Pub Date: **Fri, Nov 30**
Booking Close: **Thu, Oct 25**
Material Due: **Thu, Nov 1**

1,600,000
readers

65,000
C-Suite Officers

629,000
MOPES

\$301 billion
of investments

\$35 billion
spent on vehicles



Report on Business magazine reaches 1.6 million print and digital readers each month – including 1.2 million who don't read our newspaper.

Most importantly, 629,000 of our audience are business leaders and the next generation of business superstars.

They're the influencers at or close-to the top of the purchase-decision tree. And, they're the essential connections you need to reach for business products and services, along with premium consumer goods.

Elevate your status within our celebration of the best and brightest CEO in the country.



Source: Vividata Spring 2018 - National, A18+

THE POWER. AND THE GLORY.

Our December issue is always one of our most popular. In Digital form, CEO of the Year drives the highest engagement of *all Globe content*.

It's the perfect way for readers to finish their year and get ready for what's ahead in 2019. You'll capture the attention of influencers who engage with the people, trends and brands that shape the way we work and live.

Make sure your brand leads the rest, as our readers discover who is crowned CEO of the Year.

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For complete information, please contact your Globe representative or Ryan Hystead, Product Manager 416-585-5409 or rhystead@globeandmail.com



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How companies improve their performance through expert insights and advice.



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Special Reports

Booking deadline: Thu, Oct 4

Material due: Thu, Nov 1

To develop your ideal presence in these features, please contact Keith Ryder

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