



NEWSPAPER AD FORMATS

EFFECTIVE DECEMBER 1, 2017

NEWSPAPER

COLUMNS	WIDTH (mm)	WIDTH (inches)
1	19.8 mm	0.78
2	43 mm	1.69"
3	66.1 mm	2.6"
4	89.25 mm	3.51"
5	112.3 mm	4.42"
6	135.5 mm	5.33"
7	158.6 mm	6.24"
8	181.75 mm	7.15"
9	204.8 mm	8.06"
10	228 mm	8.97"

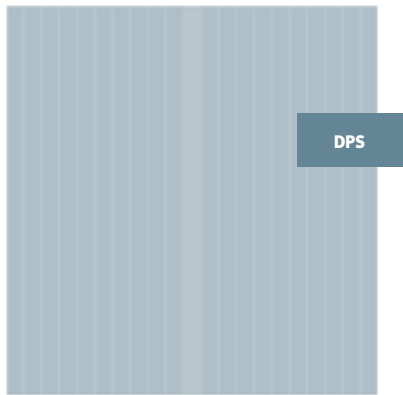
CLASSIFIED

COLUMNS	WIDTH (mm)	WIDTH (inches)
1	43 mm	1.69"
2	89.25 mm	3.51"
3	135.5 mm	5.33"
4	181.75 mm	7.15"
5	228 mm	8.97"

QUICK CONVERSIONS

INCHES TO MM	➤	INCHES X 25.4
MM TO INCHES	➤	MM ÷ 25.4
AGATES TO INCHES	➤	AGATES ÷ 14
INCHES TO AGATES	➤	INCHES X 14

CREATIVE ADVERTISING FORMATS: GlobeLink.ca/newspaper-formats
PRODUCTION SPECIFICATIONS AND ADVERTISING FTP: GlobeLink.ca/newspaper-specs



21 COLUMNS X 280 AGATES
482mm X 508mm
18.97" X 20"

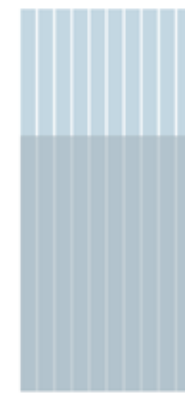


10 COLUMNS X 280 AGATES
228mm X 508mm
8.97" X 20"



$\frac{3}{4}$

10 COLUMNS X 210 AGATES
228mm X 381mm
8.97" X 15"



$\frac{2}{3}$

10 COLUMNS X 187 AGATES
228mm X 339.3mm
8.97" X 13.36"



PAGE DOMINANT 1

10 COLUMNS X 163 AGATES
228mm X 295.7mm
8.97" X 11.64"



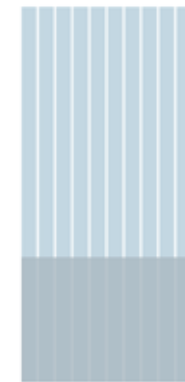
$\frac{1}{2}$

10 COLUMNS X 140 AGATES
228mm X 254mm
8.97" X 10"



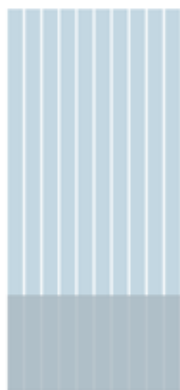
$\frac{2}{5}$

10 COLUMNS X 117 AGATES
228mm X 212.3mm
8.97" X 8.36"



$\frac{1}{3}$

10 COLUMNS X 93 AGATES
228mm X 168.7mm
8.97" X 6.64"



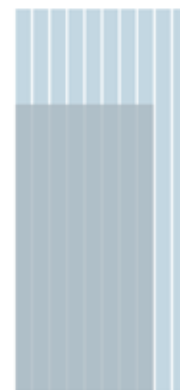
$\frac{1}{4}$

10 COLUMNS X 70 AGATES
228mm X 127mm
8.97" X 5"



$\frac{1}{6}$

10 COLUMNS X 47 AGATES
228mm X 85.3mm
8.97" X 3.36"



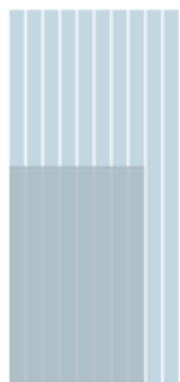
PAGE DOMINANT 2

8 COLUMNS X 210 AGATES
181.75mm X 381mm
7.15" X 15"



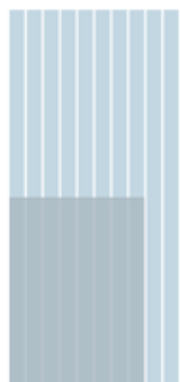
PAGE DOMINANT 3

8 COLUMNS X 187 AGATES
181.75mm X 339.3mm
7.15" X 13.36"



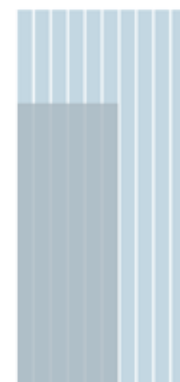
PAGE DOMINANT 4

8 COLUMNS X 163 AGATES
181.75mm X 295.7mm
7.15" X 11.64"



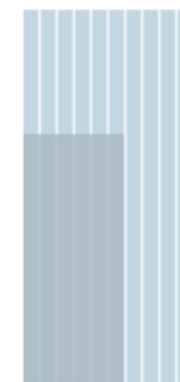
PAGE DOMINANT 5

8 COLUMNS X 140 AGATES
181.75mm X 254mm
7.15" X 10"



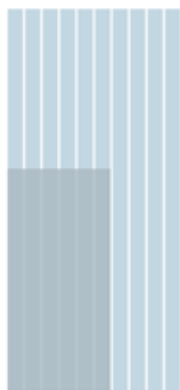
PAGE DOMINANT 6

6 COLUMNS X 210 AGATES
135.5mm X 381mm
5.33" X 15"



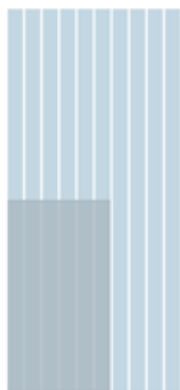
$\frac{2}{5}$

6 COLUMNS X 187 AGATES
135.5mm X 339.3mm
5.33" X 13.36"

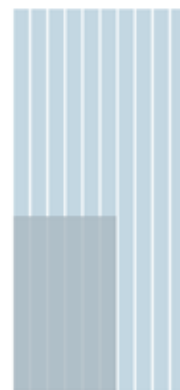


$\frac{1}{3}$

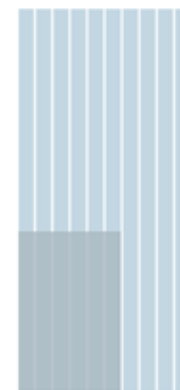
6 COLUMNS X 163 AGATES
135.5mm X 295.7mm
5.33" X 11.64"



6 COLUMNS X 140 AGATES
135.5mm X 254mm
5.33" X 10"

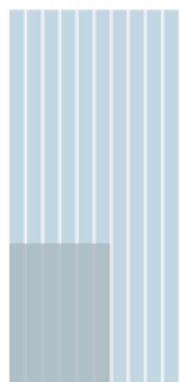


6 COLUMNS X 128 AGATES
135.5mm X 232.2mm
5.33" X 9.14"

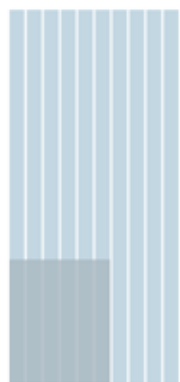


$\frac{1}{4}$

6 COLUMNS X 117 AGATES
135.5mm X 212.3mm
5.33" X 8.36"



6 COLUMNS X 105 AGATES
135.5mm X 190.5mm
5.33" X 7.5"



$\frac{1}{5}$

6 COLUMNS X 93 AGATES
135.5mm X 168.7mm
5.33" X 6.64"

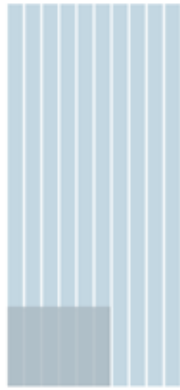


$\frac{1}{6}$

6 COLUMNS X 82 AGATES
135.5mm X 148.8mm
5.33" X 5.86"

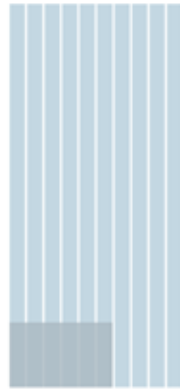


6 COLUMNS X 70 AGATES
135.5mm X 127mm
5.33" X 5"



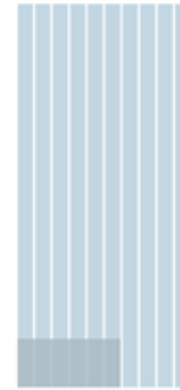
1/8

6 COLUMNS X 58 AGATES
135.5mm X 105.2mm
5.33" X 4.14"



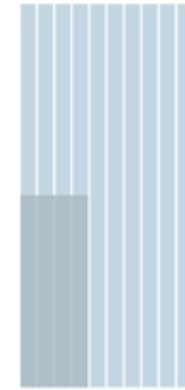
1/10

6 COLUMNS X 47 AGATES
135.5mm X 85.3mm
5.33" X 3.36"



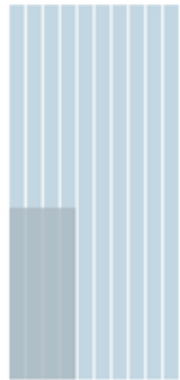
1/13

6 COLUMNS X 35 AGATES
135.5mm X 63.5mm
5.33" X 2.5"

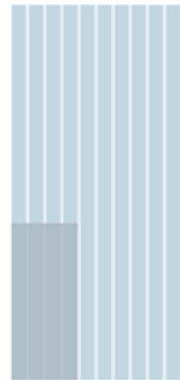


1/5

4 COLUMNS X 140 AGATES
89.25mm X 254mm
3.51" X 10"

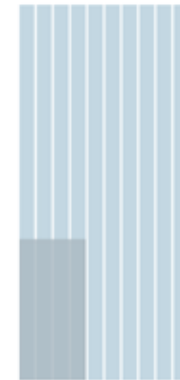


4 COLUMNS X 128 AGATES
89.25mm X 232.2mm
3.51" X 9.14"

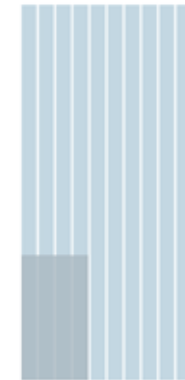


1/6

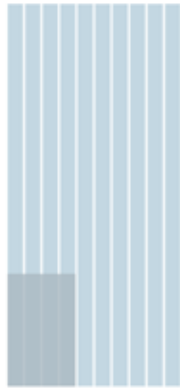
4 COLUMNS X 117 AGATES
89.25mm X 212.3mm
3.51" X 8.36"



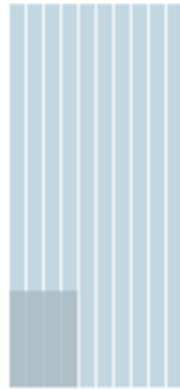
4 COLUMNS X 105 AGATES
89.25mm X 190.5mm
3.51" X 7.5"



4 COLUMNS X 93 AGATES
89.25mm X 168.7mm
3.51" X 6.64"



4 COLUMNS X 82 AGATES
89.25mm X 148.8mm
3.51" X 5.86"



1/10

4 COLUMNS X 70 AGATES
89.25mm X 127mm
3.51" X 5"



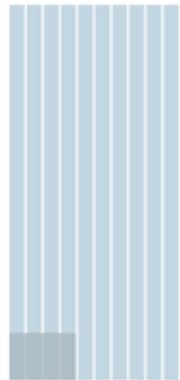
1/12

4 COLUMNS X 58 AGATES
89.25mm X 105.2mm
3.51" X 4.14"



1/15

4 COLUMNS X 47 AGATES
89.25mm X 85.3mm
3.51" X 3.36"



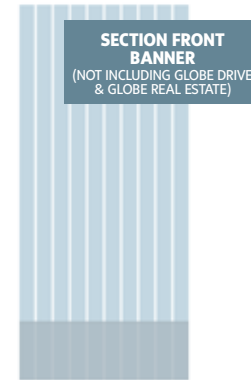
1/20

4 COLUMNS X 35 AGATES
89.25mm X 63.5mm
3.51" X 2.5"



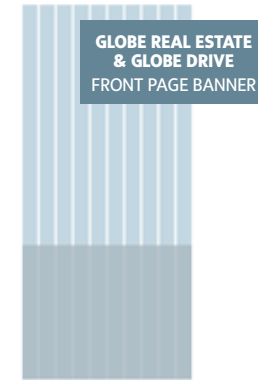
1/35

2 COLUMNS X 35 AGATES
43mm X 63.5mm
1.69" X 2.5"



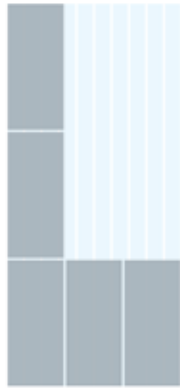
SECTION FRONT
BANNER
(NOT INCLUDING GLOBE DRIVE
& GLOBE REAL ESTATE)

10 COLUMNS X 44 AGATES
288mm X 79mm
8.97" X 3.14"



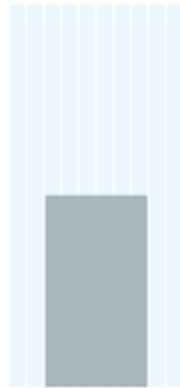
GLOBE REAL ESTATE
& GLOBE DRIVE
FRONT PAGE BANNER

10 COLUMNS X 100 AGATES
228mm X 181.4mm
8.97" X 7.14"



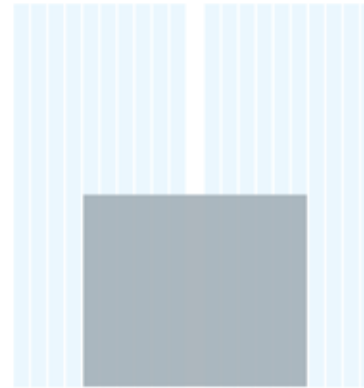
A2

3 x 92 AGATES
73.82mm x 167.23mm
2.9" x 6.58"



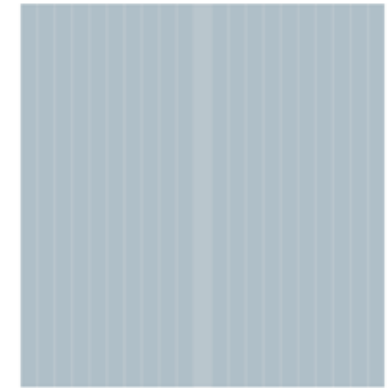
FIREPLACE

6 x 140 AGATES
8135.5mm x 254mm
5.33" x 10"



TUNNEL (DPS)

21 x 140 AGATES
297mm x 254mm
11.69" x 10"



DPS

21 x 280 AGATES
482mm x 508mm
18.97" x 20"

MM AND INCHES INCLUDES INSIDE MARGINS

MM AND INCHES INCLUDES INSIDE MARGINS



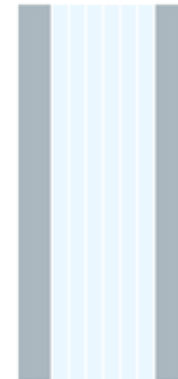
TOP + TAIL

TOP	TAIL
10 x 47 AGATES	10 x 93 AGATES
228mm x 85.3mm	228mm x 167.7mm
8.97" x 3.36"	8.97" x 6.64"



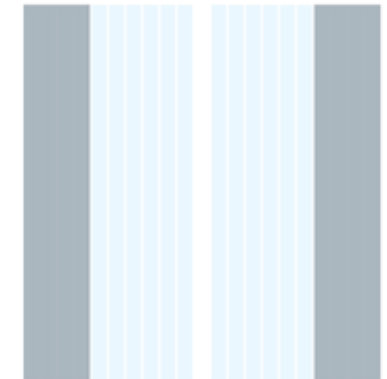
TALL VERTICAL

6 x 280 AGATES
135.5mm x 508mm
5.33" x 20"



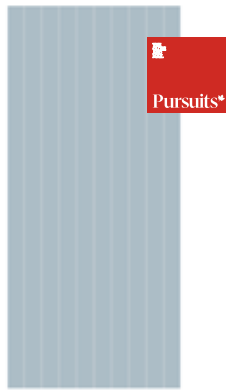
TOWERS

2 x 280 AGATES (x2)
43mm x 508mm (x2)
1.69" x 20" (x2)

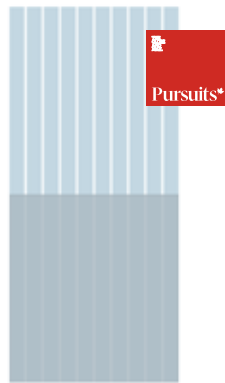


BOOKENDS

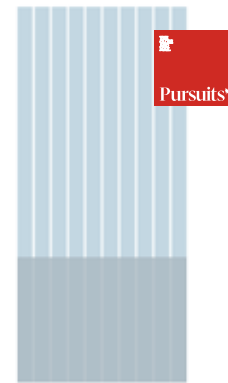
4 x 280 AGATES (x2)
89.25mm x 508mm (x2)
3.51" x 20" (x2)



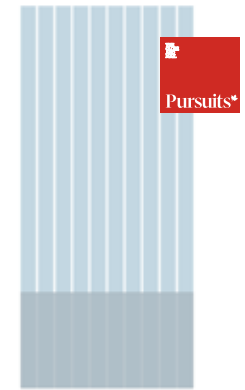
10 COLUMNS X 280 AGATES
228mm X 508mm
8.97" X 20"



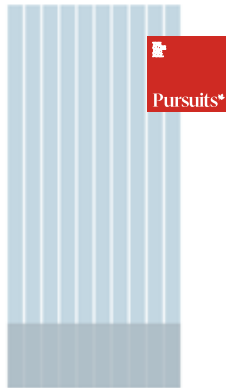
10 COLUMNS X 140 AGATES
228mm X 254mm
8.97" X 10"



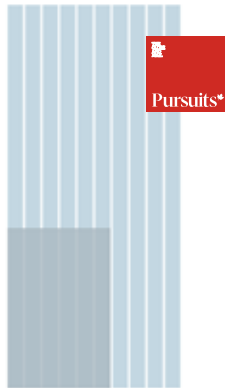
10 COLUMNS X 93 AGATES
228mm X 168.7mm
8.97" X 6.64"



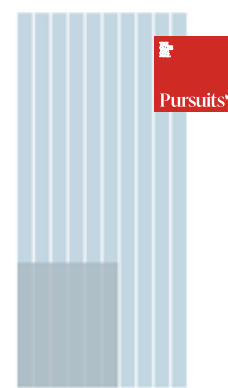
10 COLUMNS X 70 AGATES
228mm X 127mm
8.97" X 5"



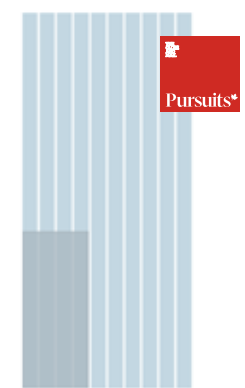
10 COLUMNS X 47 AGATES
228mm X 85.3mm
8.97" X 3.36"



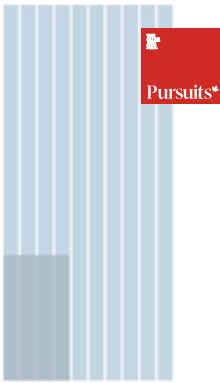
6 COLUMNS X 117 AGATES
135.5mm X 212.3mm
5.33" X 8.36"



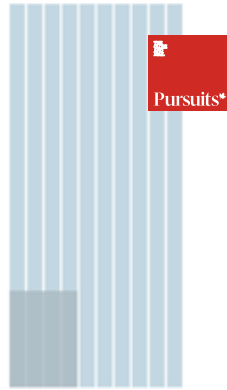
6 COLUMNS X 93 AGATES
135.5mm X 168.7mm
5.33" X 6.64"



4 COLUMNS X 117 AGATES
89.25mm X 212.3mm
3.51" X 8.36"

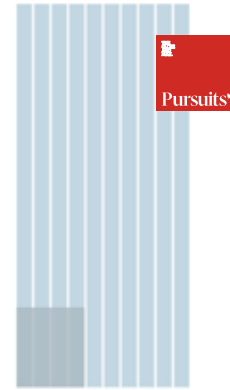


4 COLUMNS X 93 AGATES
89.25mm X 168.7mm
3.51" X 6.64"



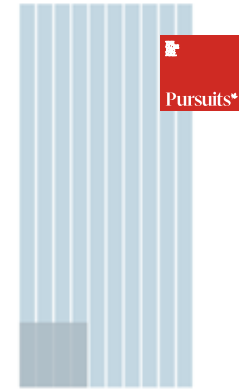
4 COLUMNS X 70 AGATES
89.25mm X 127mm
3.51" X 5"

TRAVEL ADVERTISERS ONLY



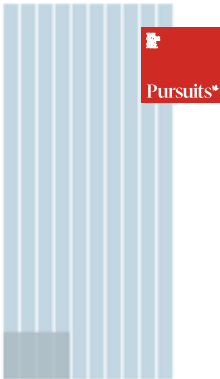
4 COLUMNS X 58 AGATES
89.25mm X 105.2mm
3.51" X 4.14"

TRAVEL ADVERTISERS ONLY



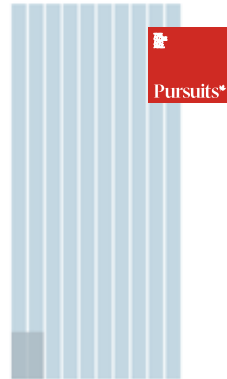
4 COLUMNS X 47 AGATES
89.25mm X 85.3mm
3.51" X 3.36"

TRAVEL ADVERTISERS ONLY



4 COLUMNS X 35 AGATES
89.25mm X 63.5mm
3.51" X 2.5"

TRAVEL ADVERTISERS ONLY



2 COLUMNS X 35 AGATES
43mm X 63.5mm
1.69" X 2.5"

TRAVEL ADVERTISERS ONLY