

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



SUPERCLUSTERS

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

In a bid to propel innovation, talent attraction and economic growth, the Government of Canada has chosen five technology superclusters, which will receive federal funding of up to \$950-million each. Who are these companies and other research infrastructure partners, and what sets them apart? How do they plan on helping to boost Canada's global competitiveness?



GOING LIVE IN PRINT AND ONLINE:
OCTOBER 30, 2018

GET INVOLVED BY:
SEPTEMBER 18, 2018

MATERIALS DUE:
OCTOBER 16, 2018

Proposed highlights:

INNOVATION HUBS. Which Canadian innovation hubs have historically shown the strongest track records for accelerating technology development and commercialization?

R&D INFRASTRUCTURE. What roles will colleges and research institutes play in Canada's supercluster model, and how can these partners continue to add value?

PARTNERSHIPS. How do industry-led supercluster partnerships work, and how will they advance Canada's vision of an innovation-driven economy?

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64% more likely to be senior managers/owners

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WEEKDAY READERS

1,864,000

SATURDAY READERS



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6,584,000

UNIQUE VISITORS EVERY MONTH

3.6 million

UNIQUE MOBILE VISITORS



+ Increase your reach and audience with SOCIAL MEDIA AMPLIFICATION...

See page 2 for details...

We've had a long history of producing engaging print and digital features. Select a link below to view a previous feature.



NEXT STEPS? Contact Globe and Mail Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at rdeacon@globeandmail.com

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SUPERCLUSTERS



PRINT

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- > REPORTING AND ANALYTICS

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