

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



Tremendous technological, demographic and political forces are affecting massive societal shifts in Canada and beyond, and leaders are called upon to collectively harness these powers to do good. With the U.N. Sustainable Development Goals as roadmap, how can the future of corporate responsibility, volunteerism, aid, grant-making, philanthropy and other levers for doing good achieve a measureable impact in a variety of issue areas within this generation?

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This special feature, published ahead of the Future of Good summit taking place on November 30, 2017, will include the following editorial highlights:

FUTURE OF BUSINESS. From finance to telecom, we highlight how businesses in the 21st century can move beyond CSR (e.g. changing their bylaws, donating data, investing in community resilience) and become profitable engines for good.

FUTURE OF PHILANTHROPY. We explore tools, methods and technologies currently on the margins, like AI and human-centred design, that promise to increase the impact and effectiveness of philanthropic organizations over the next decade.

FUTURE OF CONSERVATION. We feature Canadians behind some of the biggest breakthroughs in sustainability, climate action and conservation.

FUTURE OF VOLUNTEERISM. From the sharing economy and online campaigns to e-mentoring and crowdfunding, the way people give time, talent and treasure is radically shifting. We explore innovations in volunteering and key ingredients that help keep the spirit alive.

FUTURE OF LEARNING. The career landscape has never before seen a more significant shift. How might we prepare children for the future of work? How might learning need to evolve to help children and youth discover their potential?

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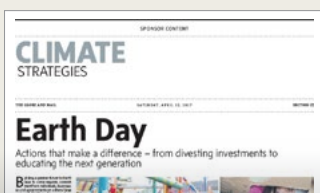
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FUTURE OF GOOD



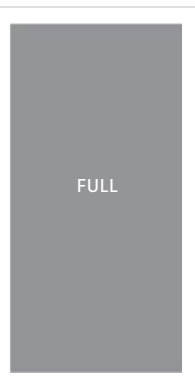
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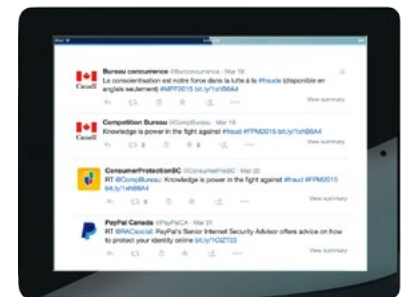


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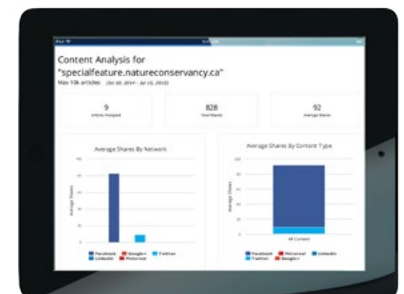
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