

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

Advances in technology, understanding and standards of care in the medical field are constantly evolving and improving the health and lives of Canadians. Medical schools across the country work to equip the next generation of physicians with the in-depth training they need for embarking on careers in hospitals, clinics and private practices. In addition to up-to-date skills and current knowledge, medical schools pay attention to fostering the compassion, resiliency, curiosity and work ethic that can help graduates resume responsibility not only for patient care but for charting their own professional futures.



GOING LIVE IN PRINT AND ONLINE:
NOVEMBER 22, 2017

GET INVOLVED BY:
OCTOBER 11, 2017

MATERIALS DUE:
NOVEMBER 15, 2017

Proposed editorial highlights:

LEADERSHIP. We present examples of educational leadership in providing the next generation of physicians with up-to-date knowledge and skills.

SPECIALTIES. We highlight medical programs that offer outstanding training for Canada's medical specialties, subspecialties and disciplines.

RESEARCH. Research is revolutionizing the field of medicine and offers hope for many patients across the country. What are some of the latest research endeavours and how are students engaged in advancing them?

TRAINING FACILITIES. We highlight the role of state-of-the-art training facilities that help to build clinical competence for primary and specialized care.

THE FUTURE OF MEDICINE. How are Canada's medical schools shaping the future of care by contributing to medical knowledge, health literacy and policy advancements?

WORLD CLASS. How do Canada's medical schools compare to global standards within each discipline?

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CANADA'S BEST MEDICAL SCHOOLS



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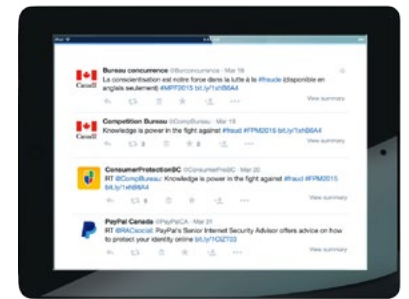
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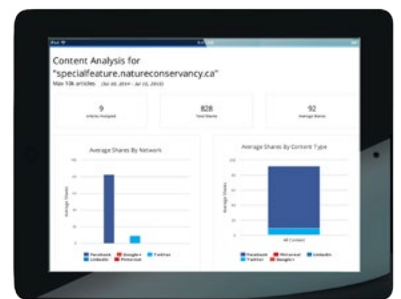
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