

Forbes Lists 2017

Sponsorship Opportunity

Forbes is renowned for their 'Lists' series generating significant buzz via other news media outlets with each release.

Forbes reaches **1.34 million Canadian multi-platform UV's** monthly who consume over 45M page views of content.



Cost efficient Opportunity
\$15,000 / list



Engage your audience
across all platforms



Lock out the competition

Get On The List

Leverage the halo effect these Lists generate by aligning with those most relevant to your brand. Some of the most popular lists include:

- Top 30 under 30 franchise
- Young Billionaires
- Fastest Growing Tech Companies

What's Included:

- **100% SOV:** on selected list and related content – minimum 500k imps
- **Content Targeting:** Run of contextually aligned channel i.e. Investing, Business, Entrepreneurs
- **Cross platform:** Deliver across desktop, mobile
- **High Impact:** Forbes & List Homepage Takeovers*

*High Impact Ad Formats available – additional fee