

# Health Report

There's far more to the health and wellness conversation than sensational headlines and news reports.



**\$25,000**



Engage your audience across all platforms



Lock out the competition

Planned for June, The Atlantic will deep dive into the trends and advances shaping the ever-evolving health/care landscape that affects us on both a human and global level.

## Sample Content Themes/Topics

- Emerging therapies such as microbiome hacking
- Evaluating claims like 'red wine is good for you'
- Health, Wellness and holistic trends and industry advances

## Own the Health Conversation

- **High Impact:** Atlantic Homepage and Health section Takeover
- **Launches** June/July 2017
- **Ad adjacency:** 100% SOV
- **Optional:** custom content features to augment the report, tailored to your client's messaging