

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



WESTERN SCHOOLS

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

Canada's western provinces boast an extensive selection of choices for pursuing post-secondary education. Leading academic institutions have gained national and international renown for their research contributions, innovative partnerships with industry and local communities and excellence in equipping the next generation with the skills they need for succeeding in a changing economy.



GOING LIVE IN PRINT AND ONLINE:
MAY 29, 2017

GET INVOLVED BY:
APRIL 17, 2017

MATERIALS DUE:
MAY 22, 2017

This special feature will include the following editorial highlights:

LEADERSHIP. What are some of the examples of notable contributions from western Canada's educational institutions to their fields of expertise?

RESEARCH AND INNOVATION. We highlight the efforts of universities to further Canada's competitiveness through research and innovation.

BUSINESS READY. What institutions are leveraging community partnerships and the experience of industry leaders to create top quality educational environments for Canada's next generation of business leaders?

PARTNERSHIPS. Post-secondary institutions in western Canada are building bridges from the classroom to the work force, giving students better chances for furthering their careers.

SUSTAINABILITY. How do innovative programs address issues like environmental sustainability and climate change?

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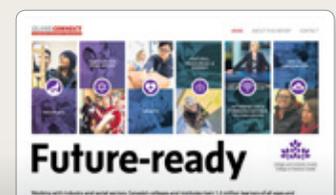
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NEXT STEPS? Contact Globe and Mail Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at rdeacon@globeandmail.com

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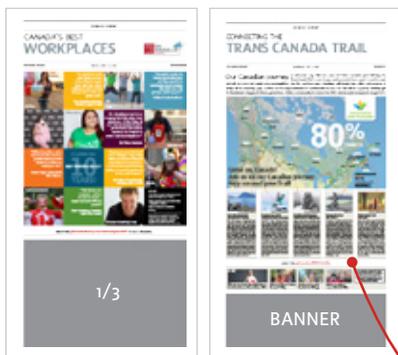
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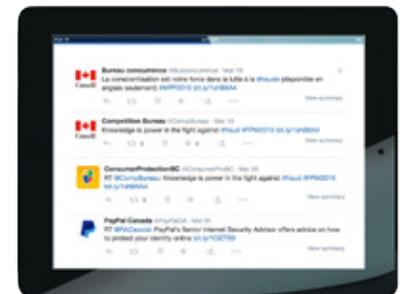


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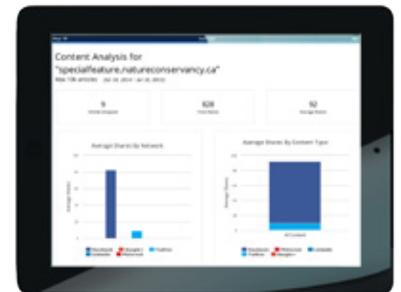
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