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# SUSTAINABILITY

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

There's no longer any doubt that sustainable business practices are a significant competitive advantage. Across the economic spectrum, from resource extraction to post-consumer recycling, companies throughout Canada and globally are striving to reduce their impact on the environment. This is welcome news since the extent of our reliance on natural resources and carbon-based energy sources is becoming a liability in the shift toward a carbon-constrained economy.



**GOING LIVE IN PRINT AND ONLINE:**  
MAY 27, 2017

**GET INVOLVED BY:**  
APRIL 14, 2017

**MATERIALS DUE:**  
MAY 19, 2017

This special feature will include the following editorial highlights:

**CLIMATE CHANGE.** What are some of the measures that can help us mitigate and prepare for climate change?

**CLEAN ENERGY.** How can Canada realize its vast clean energy potential and accelerate the shift away from fossil fuels?

**RESEARCH AND EDUCATION.** We highlight the contributions of leaders in sustainability research and education.

**INNOVATION.** We explore the role of technology in providing innovative solutions to climate challenges as well as driving Canada's economic sustainability.

**INFRASTRUCTURE.** What are the green infrastructure products that will have a large impact on the environmental performance of our communities?

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**3.6 million**

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