

100 DAYS OF TRUMP: THE ECONOMY

PREMIUM CONTENT. PREEMINENT AUDIENCES. POWERFUL OPPORTUNITIES FOR YOUR BRAND.

PRESENTING SPONSORSHIP PACKAGE \$50,000

Contact Jane Avery at javery@globeandmail.com for more information
(P): 416-585-5645; (M): 416-557-9522

Tweet by tweet, trade in North America has become one of the biggest developing stories of 2017. One-fifth of Canada's GDP comes from exporting goods to the U.S. Trump's promise to renegotiate NAFTA is among the biggest risks for the Canadian economy, and one of the hardest issues the Trudeau government will have to navigate with the new administration.

This May, 100 days following Donald Trump's inauguration as the 45th President of The United States, an esteemed panel of guests, hosted by Report on Business editor Derek DeCloet, will examine the impact of the Trump administration on the U.S. and Canadian economies.

GLOBE TALKS—100 DAYS OF TRUMP: THE ECONOMY

- **Date:** Early May 2017 (TBC)
- **Location:** The Globe & Mail Centre, 351 King St E, 17th floor event hall
- **Time:** 5:00pm–6:00pm Exclusive Private Sponsor reception for 40
5:45pm–6:30pm General Admission Pre-event reception
6:30pm–8:30pm Presentation, total attendees 250

Discussion: Report on Business editor, Derek DeCloet moderates; panel discussion with 3 prominent economists

PRESENTING SPONSOR RECEIVES

- Exclusive on-stage speaking opportunity
- Exclusive Private Sponsor reception for 40
- Partnership recognition as presenting sponsor with *The Globe*
- Extensive branding and logo visibility at event
- Activation and hospitality benefits
- Discounted ticket pricing for promotion to your own constituents
- Media placement in The Globe and Mail newspaper and digital properties
- Sponsor designation in eblasts to Globe databases
- Video highlights of sponsor speaker

THE GLOBE AND MAIL & ROB AUDIENCE



ROB readers are BDMs (index 143)
and MOPEs (index 147)



Weekly Globe readers have investable
assets worth over \$690B (index 115)
ROB readers have \$241 B (index 164)



Our audience is composed of high net
worth individuals with more than \$1M in
total securities and savings (TGAM
Weekly index 144 / ROB index 219)



We reach more C-Suites
(TGAM Weekly index 241 /
ROB index 395)